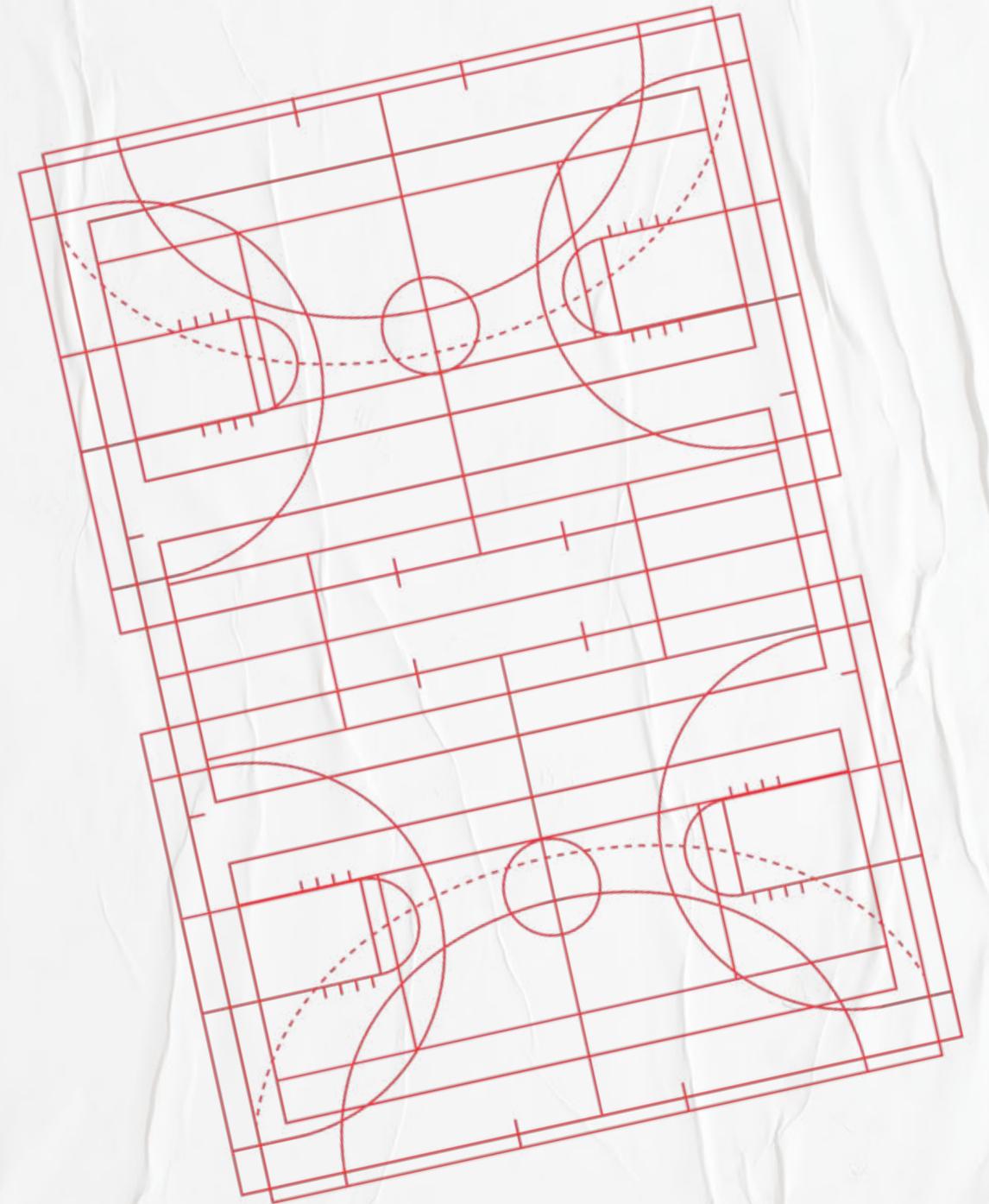


**A complete online  
sports management system  
custom-made for any sport.**



**As a municipality, association, association or trainer, the ambition to improve the sports offer for athletes? Coordinate trainers and players, plan exercises, evaluations and note down every detail! Upload your videos, tag them using video analysis and add your own exercises using the integrated drawing tool. Big clubs and associations at home and abroad have already preceded you!**





# About Online Sport Academy.

Online Sports Academy is an online management system that supports sports coaches and trainers in the development / training of athletes. The system is set up in such a way that it can be used for (almost) any sport.

Already in 2008 a start was made with coaching unions, clubs (large and small), football schools and individual trainers. In the meantime, Online Sports Academy has been able to develop various online sports platforms for large organisations, such as: Ajax Online Academy, KNVB Training Planner, Online Hockey Academy and various international associations. Based on that experience and the knowledge that has been built up over the years, we can offer valuable tools in setting up a structured training plan for various branches of sports.

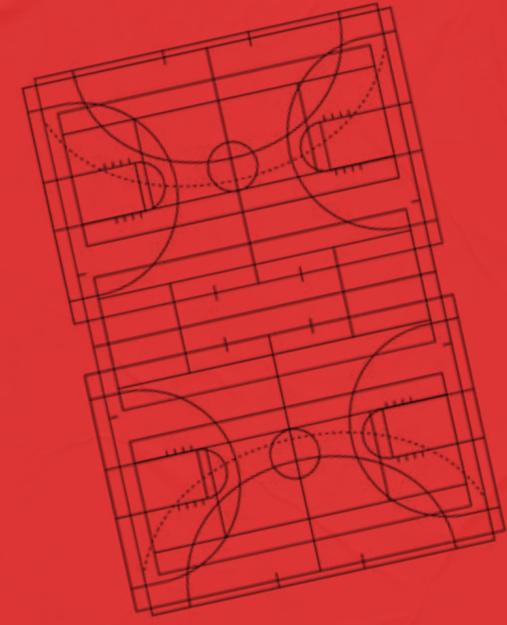
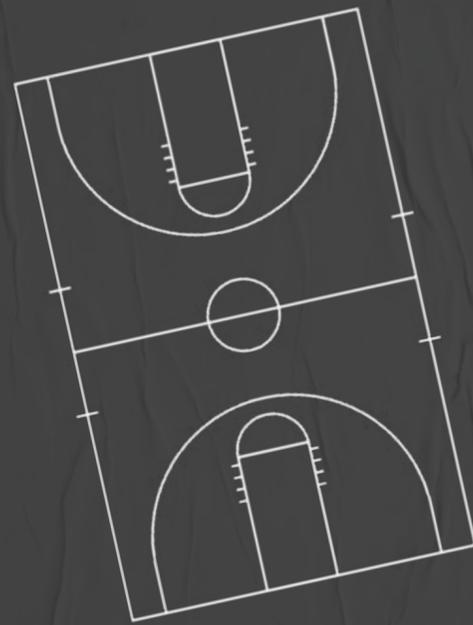
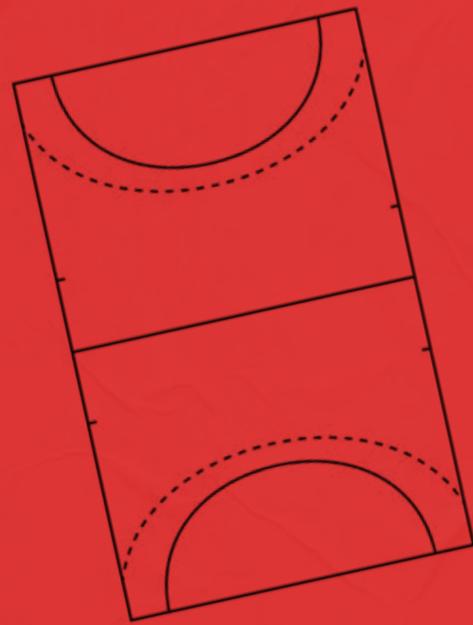
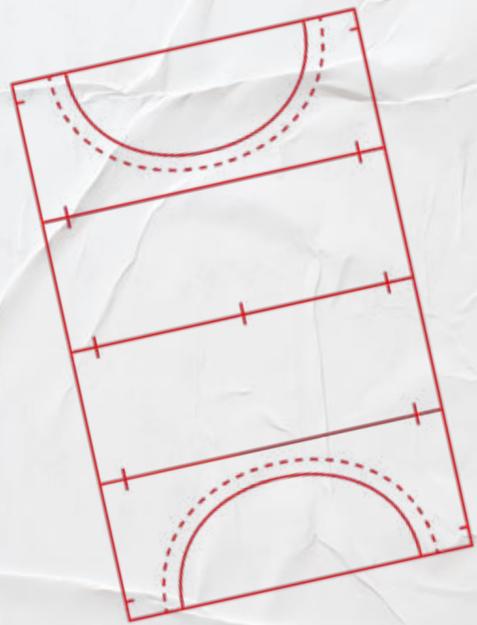
Because of the Sports Agreement, Online Sports Academy has entered into collaboration with a number of sports companies. These organizations are working on a complete database of all kinds of exercise forms for

all sports. This exercise material is displayed via detailed descriptions, videos and animations. The user also has the possibility to use a unique drawing tool and the training sessions can be assessed by the coordinator. In this way the system offers a qualitative education platform for trainers and athletes (both performative and recreational) are always assured of qualitative and versatile training. An additional advantage is that the content in the platform can be sold via a simple subscription structure.

# Software platform for various sports.

The current content is suitable for more than ten sports. Among them:

- \* Football
- \* Handball
- \* Volleyball
- \* Hockey
- \* Baseball
- \* Basketball
- \* Rugby
- \* Korfball



# Features.



**Content  
development**



**Sale  
subscriptions**



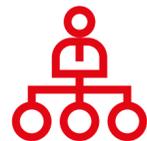
**Video  
database**



**Player  
tracking system**



**Drawing  
animation tool**



**Administrators  
feature**



**Education  
tool**



**Year  
planning**

# Drawing module.



# Services.



Online  
Sports Academy

## **Data integration:**

In most platforms you don't have the possibility to create your own vision, year planning, structure or learning goals, with Online Sports Academy you do!

Online Sports Academy has developed the system in such a way that every user can compose his own philosophy and annual goals completely branded in the style of the user. This makes it attractive for sponsors to create brand awareness or to identify with talent development.

You can also create your own training stopics, according to the philosophy of the user!

## **Commerce:**

Online Sports Academy offers its partners the possibility to sell the platform in various subscription forms to third parties. This creates a payback model for the buyer/ content writer.

Specific content has value, this content is kept separate in the system with the content developed by the users. This way there is no contamination of exercise material which is mixed up.

# Geschied voor.

Online Sports Academy is an online management system that supports sports coaches and trainers in the development / training of sportsman. The system is set up in such a way that it can be used for (almost) any sport. The open character of the program makes it attractive for different end users.



## Municipalities/Unions

Municipalities and unions can use their (own 'burned') system in different ways. For example, some clients invest in the system and exploit it for clubs from the higher divisions. However, there are also unions that use it for national training courses.



## Sports club

Both professional and amateur associations use the system. On the one hand it offers a qualitative and well-considered (club) apprenticeship line, but on the other hand it offers the possibility to step away from it and make your own complete annual plan.



## Individual trainers

Also for this target group there are different purchase motives. It is possible that a trainer has little experience in giving training but wants to provide his/her team with quality training. SoccerPLAY's exercise material makes this possible. It is also possible that a trainer wants to do more than just give training, but also wants to see the development of the players on the basis of hard data.

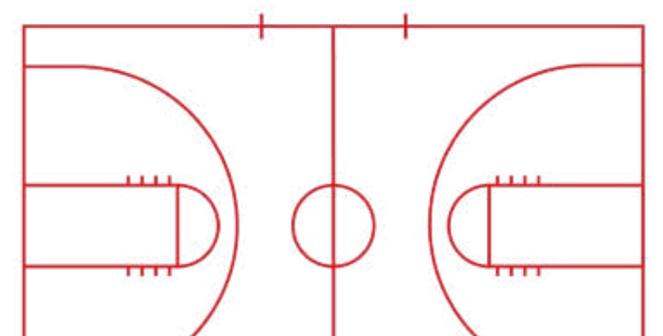
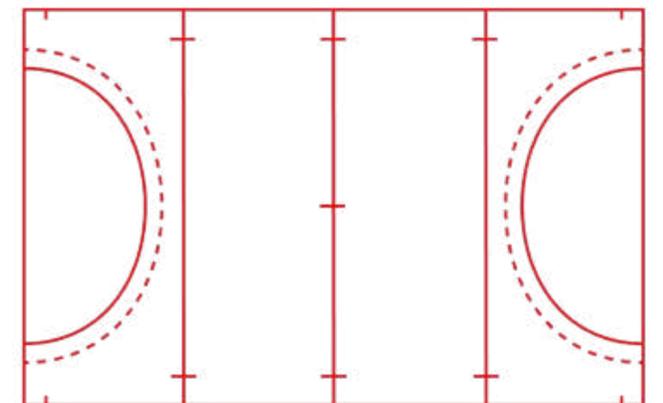
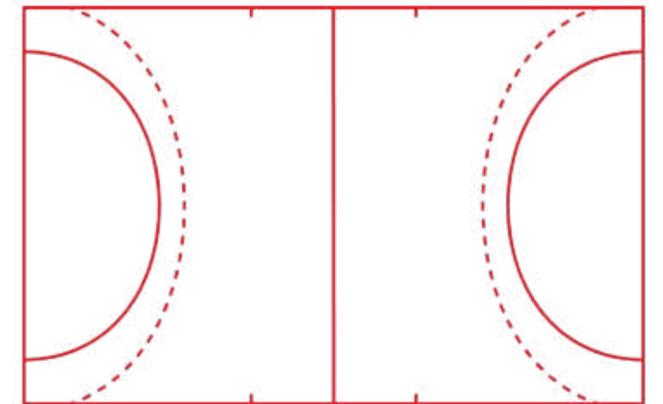
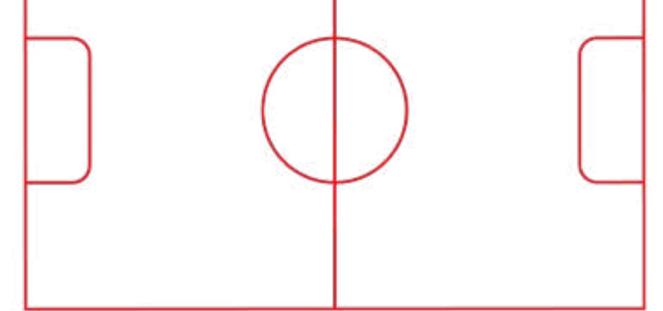
# The National Sports Agreement.

The purpose of the Sports Agreement is to allow everyone to have fun in sports, no matter what sport is practiced. Fun depends on a number of factors of which the quality of training is an important element.

Online Sports Academy has been built up so that every trainer and/or volunteer can compose exercises using the system in a simple way. The content that is developed remains at all times with the user. As time progresses, the system will become increasingly full of useful content. The value of the content will increase as time goes by.

## Why Online Sports Academy is always a good investment for the National Sports Agreement?

- \* The owner of the platform can market the system to whoever wants it;
- \* Ability to develop and put into practice a clear structure and vision through clear briefings;
- \* Sport (and thus progress) becomes measurable in a simple way;
- \* Can serve as a helping hand to sports associations within the policy area;
- \* The management system can contribute to the overall development of youth training;





**All information  
always close by.**